



MELANIE J. LAPLACA

AUTHOR | EDUCATOR | JOURNALIST

PEN NAME: MELANIE J. PELLOWSKI

BOOKS

SKYHORSE PUBLISHING

My Dearest Bridesmaid: A Heartfelt Keepsake from the Child in your Life

My Dearest Sister: A Heartfelt Guide to the Love, Friendship, and Lifelong Bonds of Sorority Life

The Pregnancy Primer: The Expectant Mother's Guide to all 9 Months

The Teacher's Guide to Self-Care: The Ultimate Cheat Sheet for Thriving Through the School Year

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MORE ABOUT ME

I am a published author, journalist and educator who specializes in producing and writing human-interest features. Since making a transition into teaching, I have authored four gift books targeted at specific audiences including brides, sorority sisters, new mothers and teachers.

▶ FEATURE ARTICLES

▶ FEATURE VIDEOS

▶ VIDEO REEL

TEACHING EXPERIENCE

Hopewell Valley Central High School

Teacher of TV/Video Production | Pennington, NJ; 2016-Present
CTE Teacher of Television Broadcasting

- Developed Curriculum for TV1, TV2, TV3 & TV4.
- Created **YouTube page** featuring student-produced content.
- Developed Bulldog TV website featuring lesson plans & classroom projects to support blended learning initiatives.
- Guided students in producing weekly morning show that featured feel-good stories about students, staff & community members.
- Worked with Superintendent to create E-Learning content and produce other positive stories highlighting the school district and surrounding community.

▶ BULLDOG TV WEBSITE

EDUCATION

Boston University College of Communication

MS Journalism 2008

Douglass College, Rutgers University

B.A. American Studies 2005 (HONORS)

MINORS: Theatre Arts & Mathematics

- Phi Beta Kappa, Douglass College Scholar, Golden Key Honor Society 3.671 GPA, 129 degree credits; Alpha Chi Omega Sorority, Recruitment Chair.

SKILLS

Adobe Creative Suite, including: Photoshop, After Effects, Premiere Pro; Canva; WordPress; AP Wire: ENPS System; Final Cut Pro; Avid; Linear machine editing; Microsoft Office, digital video and still photography, digital audio recording and editing; voiceover talent.

MY WORK HISTORY

THE PATRIOT LEAGUE NETWORK | CENTER VALLEY, PA | 2013-2016

Host/Correspondent: Produced in-depth video features and hosted programs highlighting Patriot League Schools. Reported live on sidelines. Conducted field and studio interviews.

YURVIEW | REMOTE | 2014-Present

Freelance writer: Enterprise and write feature stories for YurView.com.

RCN | LEHIGH VALLEY, PA | 2015-2017

Take 5, SportsTalk: Hosted live programming.

5:00 FILMS AND MEDIA | NEW JERSEY | 2013-2014

Rebuilding Together: Co-hosted web series on NY/NJ rebuilding efforts after Hurricane Sandy.

FOOTBALL NATION | BOSTON, MA | 2012

Four Downs: Hosted and scripted comedic web series that showcased the top 4 stories in football.

MAJOR LEAGUE BASEBALL | NEW YORK, NY | 2012

MLB Fan Cave Top-30 Finalist: Beat out over 20,000 national applicants.

COX SPORTS NEW ENGLAND | RHODE ISLAND | 2009-2014

Varsity Life: Reported, produced and edited local high school sports features; *An Interview with Ken Burns:* Hosted and produced interview special with Ken Burns; *20th Annual RI Open House & Air Show:* Hosted and produced Emmy-winning special; *Talkin' PawSox:* Co-hosted and produced sports magazine show covering Red Sox farm system; *RI State Cheerleading Competition:* Provided color commentator for live broadcast; *Cox Rhode Island Sports Awards:* Reported on the red carpet and produced feature packages; *Cox Sports Marathon broadcast:* Produced and edited feature stories; ran marathon; *Northeast Adventures:* Co-hosted local travel program; *Local Links:* Produced and edited feature packages for golf magazine show.

CALIFORNIA ADVENTURE TV, LARSEN BAY LLC & NECN | BOSTON, MA | 2011

American's Best (Best of the Northeast): Hosted New England travel program.

NESN, METROPOLITAN PICTURES | BOSTON, MA | 2010-2011

Boston vs. the World: Hosted boxing special and conducted on-camera interviews.

COMCAST SPORTSNET NEW ENGLAND | BOSTON, MA | 2008

Field produced hour-long football special.

THE CORNER | YOUTUBE VENTURE | BOSTON, MA | 2008-2009

Reported, produced and created online programming featuring Boston sports fan interviews.

TRUMEDIA NETWORKS | BOSTON, MA | 2008-2009

Reported and produced packages for sports fan social media outlet.

CN8 THE COMCAST NETWORK | BOSTON, MA | 2008

Backstage with Barry Nolan: Produced content for social media platforms.

SOMEDIA NETWORKS | BOSTON, MA | 2008-2009

VJIAMTV: Freelance video journalist: Produced, reported and edited packages.

RUTGERS UNIVERSITY PRESS | NEW JERSEY | 2008

Rutgers Football: A Gridiron Tradition in Scarlet: Credited Photographer: Took photos of campus.

MSNBC | National Broadcast | BOSTON, MA | 2007-2008

MSNBC On Campus: Student news correspondent: Appeared live to discuss story with MSNBC host.

KING WORLD | NEW YORK, NY | 2005-2006

Inside Edition: Library Researcher, production assistant: Logged footage.

NEW ENGLAND CABLE NEWS (NECN) | NEWTON, MA | 2007

Newsnight with Jim Braude: General production intern: Organized live congressional debate.

WCVB-TV, BOSTON CHANNEL 5 | BOSTON, MA | 2007

Team 5 Investigates: Intern: Assisted producers with research of in-depth, investigative stories.

NEIGHBORHOOD NETWORK NEWS (NNN) | BOSTON, MA | 2006-2008

General production intern of public access news program: Provided graphics, researched stories.

BOSTON UNIVERSITY TELEVISION NETWORK (BUTV) | BOSTON, MA | 2006-2008

Anchored, reported and produced content for newscasts.

LATE NIGHT WITH CONAN O'BRIEN | NBC | NEW YORK, NY | 2005

General Production Intern: Assisted writers and producers with various tasks.

RUTGERS UNIVERSITY TELEVISION NETWORK (RUTV) | NEW BRUNSWICK, NJ | 2001-2005

Inside Rutgers: Anchored, reported and produced campus news program.

Pass the Popcorn: Hosted and scripted movie review show.

RED LINE STUDIOS | NEW YORK, NY | 2004-2005

The Stranger Side: Field production assistant: Assisted producers on site of TV documentary.

Jane Doherty Investigates: Provided casting and field production assistance for TV documentary.