



MELANIE J. LAPLACA

AUTHOR | EDUCATOR | JOURNALIST

PEN NAME: MELANIE J. PELLOWSKI

BOOKS

SKYHORSE PUBLISHING

- *My Dearest Bridesmaid: A Heartfelt Keepsake from the Child in your Life*
- *My Dearest Sister: A Heartfelt Guide to the Love, Friendship, and Lifelong Bonds of Sorority Life*
- *The Pregnancy Primer: The Expectant Mother's Guide to all 9 Months*
- *The Teacher's Guide to Self-Care: The Ultimate Cheat Sheet for Thriving Through the School Year*

CONTACT

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MY STORY

I am a freelance journalist who specializes in producing and writing human-interest features. Since making a transition into teaching, I have authored four gift books targeted at specific audiences including brides, sorority sisters, new mothers and teachers.

▶ FEATURE ARTICLES

▶ FEATURE VIDEOS

▶ VIDEO REEL

CURRENT POSITION

South Hunterdon Regional School District

Teacher of TV/Video Production | Lambertville, NJ; 2021-Present

- Developed curriculum for new TV program.
- Created itemized log of studio equipment required to build a new high school television program.
- Produced multimedia content to highlight positive stories surrounding school district and local community.
- Conceptualized ways to connect staff and community members.
- Wrote and produced [SHRSD newsletter](#) for 2021-22 school year.

CURRENT BOOK PROJECT

Pretty Gritty Sports Girls: A Softball Story

A middle grade novel, inspired by personal and professional experiences, of the father-daughter bond developed through softball.

EDUCATION

Boston University College of Communication

MS Journalism 2008

Douglass College, Rutgers University

B.A. American Studies 2005 (HONORS)

MINORS: Theatre Arts & Mathematics

- Phi Beta Kappa, Douglass College Scholar, Golden Key Honor Society 3.671 GPA, 129 degree credits; Alpha Chi Omega Sorority, Recruitment Chair

SKILLS

Adobe Creative Suite, including: Photoshop, After Effects, Premiere Pro; Canva; WordPress; AP Wire: ENPS System; Final Cut Pro; Avid; Linear machine editing; Microsoft Office, digital video and still photography, digital audio recording and editing; voiceover talent.

WORK HISTORY

HOPEWELL VALLEY CENTRAL HIGH SCHOOL | Pennington, NJ | 2016-2021

Teacher of Television Production: Developed Curriculum for TV Program; Created YouTube page featuring student-produced content. Guided students in producing weekly morning show that featured feel-good stories about students, staff & community members. Worked with superintendent to write and produce E-Learning content and positive stories highlighting the school community.

THE PATRIOT LEAGUE NETWORK | CENTER VALLEY, PA | 2013-2016

Host/Correspondent: Produced in-depth video features and hosted programs highlighting Patriot League Schools. Reported live on sidelines. Conducted field and studio interviews

YURVIEW | REMOTE | 2014-Present

Freelance writer: Enterprise and write feature stories for YurView.com

RCN | LEHIGH VALLEY, PA | 2015-2017

Take 5, SportsTalk: Hosted live programming

5:00 FILMS AND MEDIA | NEW JERSEY | 2013-2014

Rebuilding Together: Co-hosted web series on NY/NJ rebuilding efforts after Hurricane Sandy

FOOTBALL NATION | BOSTON, MA | 2012

Four Downs: Hosted and scripted comedic web series that showcased the top 4 stories in football

MAJOR LEAGUE BASEBALL | NEW YORK, NY | 2012

MLB Fan Cave Top-30 Finalist: Beat out over 20,000 national applicants

COX SPORTS NEW ENGLAND | RHODE ISLAND | 2009-2014

Varsity Life: Reported, produced and edited local high school sports features; *An Interview with Ken Burns:* Hosted and produced interview special with Ken Burns; *20th Annual RI Open House & Air Show:* Hosted and produced Emmy-winning special; *Talkin' PawSox:* Co-hosted and produced sports magazine show covering Red Sox farm system; *RI State Cheerleading Competition:* Provided color commentator for live broadcast; *Cox Rhode Island Sports Awards:* Reported on the red carpet and produced feature packages; *Cox Sports Marathon broadcast:* Produced and edited feature stories; ran marathon; *Northeast Adventures:* Co-hosted local travel program; *Local Links:* Produced and edited feature packages for golf magazine show

CALIFORNIA ADVENTURE TV, LARSEN BAY LLC & NECN | BOSTON, MA | 2011

American's Best (Best of the Northeast): Hosted New England travel program

NESN, METROPOLITAN PICTURES | BOSTON, MA | 2010-2011

Boston vs. the World: Hosted boxing special and conducted on-camera interviews

COMCAST SPORTSNET NEW ENGLAND | BOSTON, MA | 2008

Field produced hour-long football special

THE CORNER | YOUTUBE VENTURE | BOSTON, MA | 2008-2009

Reported, produced and created online programming featuring Boston sports fan interviews

TRUMEDIA NETWORKS | BOSTON, MA | 2008-2009

Reported and produced packages for sports fan social media outlet

CN8 THE COMCAST NETWORK | BOSTON, MA | 2008

Backstage with Barry Nolan: Produced content for social media platforms

SOMEDIA NETWORKS | BOSTON, MA | 2008-2009

VJIAMTV: Freelance video journalist: Produced, reported and edited packages

RUTGERS UNIVERSITY PRESS | NEW JERSEY | 2008

Rutgers Football: A Gridiron Tradition in Scarlet: Credited Photographer: Took photos of campus

MSNBC | National Broadcast | BOSTON, MA | 2007-2008

MSNBC On Campus: Student news correspondent: Appeared live to discuss story with MSNBC host

KING WORLD | NEW YORK, NY | 2005-2006

Inside Edition: Library Researcher, production assistant: Logged footage

NEW ENGLAND CABLE NEWS (NECN) | NEWTON, MA | 2007

Newsnight with Jim Braude: General production intern: Organized live congressional debate

WCVB-TV, BOSTON CHANNEL 5 | BOSTON, MA | 2007

Team 5 Investigates: Intern: Assisted producers with research of in-depth, investigative stories

NEIGHBORHOOD NETWORK NEWS (NNN) | BOSTON, MA | 2006-2008

General production intern of public access news program: Provided graphics, researched stories

BOSTON UNIVERSITY TELEVISION NETWORK (BUTV) | BOSTON, MA | 2006-2008

Anchored, reported and produced content for newscasts

LATE NIGHT WITH CONAN O'BRIEN | NBC | NEW YORK, NY | 2005

General Production Intern: Assisted writers and producers with various tasks

RUTGERS UNIVERSITY TELEVISION NETWORK (RUTV) | NEW BRUNSWICK, NJ | 2001-2005

Inside Rutgers: Anchored, reported and produced campus news program

Pass the Popcorn: Hosted and scripted movie review show

RED LINE STUDIOS | NEW YORK, NY | 2004-2005

The Stranger Side: Field production assistant: Assisted producers on site of TV documentary

Jane Doherty Investigates: Provided casting and field production assistance for TV documentary